

For Immediate Release

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**Sarah Frost Selected as Associate Hospital
Administrator
at University Physicians Hospital**



TUCSON, Ariz. (April 27, 2010) – Sarah Frost has been promoted to the position of Associate Hospital Administrator at University Physicians Hospital. She is responsible for planning, staffing and establishing operational goals and objectives at the hospital and outpatient clinics. Frost will also act as a liaison with Pima County, develop new business strategies and physician recruitment, and expand UPH’s outreach activities.

Sarah has been with UPH for over five years as business development and strategy manager, as well as hospital program development supervisor. “Sarah has continuously demonstrated her leadership capabilities along with the motivation to drive the UPH mission and vision,” said Diane Rafferty, MHA, CEO of University Physicians Hospital.

Frost has worked in health care administration since her graduation from The University of Arizona with a Bachelor of Science in Business Administration in 2000. Frost is a 2008 “40 Under 40” recipient from Tucson Business Edge. She participates in community events including Race for the Cure, National Alliance on Mental Illness and the United Way. Frost also served on the Town of Oro Valley Budget and Bond Committee.

UPH is a nonprofit corporation created in 1985 as the medical practice of the physicians of the UA College of Medicine. Together, UPH, The University of Arizona, UPH Hospital and University Medical Center work to care for patients, educate medical students, train young physicians and conduct clinical research. With over 400 physicians and 2000 staff, UPH is Arizona's largest physicians group. More information is available at UPH.org.

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